The Burst Energy Bubble

In 1995 there was a burst of newspaper coverage for the idea of co-operative ownership of United Energy – the first state electricity company to be privatised. The campaign originated by Co-operative Energy Ltd led to the establishment of Southern Energy Co-operative Ltd – a local co-operative that could assume ownership of United Energy.

While the publicity provoked interest, it was minimal and was not sustained. It was not surprising, therefore, that newspaper coverage of the idea faded as quickly as it appeared. Neither Co-operative Energy Ltd or its offspring Southern Energy Co-operative Ltd were able to generate and maintain significant momentum. Too many individuals and organisations were puzzled by co-operative ownership and could not understand its relevance and practicality. It was an idea before and beyond its time. The initial burst of newspaper articles has been reproduced.

David Griffiths
Southern Energy Co-operative Ltd

Co-operative Energy Ltd News Releases

Power Co-op Meetings, 19 January 1995

Meetings on Power Co-op, 1 February 1995

Co-operative Challenge to United Energy, 22 February 1995

Energy Co-operative News Stories

"Yes" to power coo-op plan The Bayside Times, 26 April 1995

Energy sale sparks community action
The Bayside Times, 19 April 1995, p 3

Users' plan on energy

Doncaster and Templestowe News, 12 April 1995, p 17

Electricity users to fight for control **Nunawading Gazette**, 12 April 1995, p 1

Energy boss favors co-op case: claim The Independent, 4 April 1995, p 17

Co-operative raises plan to run power co-operative **The Age**, 24 February 1995, p 4

Co-operative ownership the best option
The Ovens and Murray Advertiser, 15 February, 1995, p 5

Power group gets support

The Independent, 7 February 1995, p 9

Bid For power Co-op

The Independent, 17 January 1995, p 1

Co-op power talks called

The Independent, 14 January 1995, p 5



71 Franciscan Avenue Frankston Victoria 3199

NEWS RELEASE POWER CO-OP MEETINGS

Two public meetings are being organized in Frankston to discuss the privatisation of the area's electric distribution company - United Energy.

The meetings have been initiated by Co-operative Energy Ltd which is promoting and supporting the development of electric co-operatives.

The meetings will be at 3.00 p.m. and 7.30 p.m., 30 January 1995, at the Central Park Cafe - near the Frankston library.

The Secretary of Co-operative Energy Ltd, Mr. David Griffiths, a resident of Frankston, said the meetings would give people the opportunity to consider the co-operative option for United Energy - instead of its privatisation.

Mr. Griffiths said that under private ownership the public interest responsibilities of United Energy would gradually disappear.

"The imperative will be returning a profit to the investor owners."

Mr. Griffiths said that under co-operative ownership electric consumers would become the owner-members.

"The meeting will give people the opportunity to discuss the co-operative option - what it is, how it works and why it succeeds the U.S.A."

He said it was an opportunity to discuss why the government was restructuring the electric industry, what were the costs and benefits of this restructuring for whom and how co-operatives could enhance the benefits.

"Electric co-operatives are ideal because co-operatives work for their members and their communities."

Mr Griffiths said it was disappointing that neither the Government nor the Opposition had acknowledged the co-operative option.

"It's up to us to make the co-operative option a reality that cannot be ignored."

19 January 1995



71 Franciscan Avenue Frankston Victoria 3199

News Release Meetings on Power Co-op

Two public meetings in Frankston on 30 January 1995 have discussed co-operative ownership of United Energy.

The meetings were initiated by Co-operative Energy Ltd to enable Frankston residents to consider the co-operative option for the area's electricity distribution company, United Energy.

The meetings were held at the Central Park Cafe in the afternoon and evening to maximize attendance by interested residents.

The Secretary of Co-operative Energy Ltd, Mr. David Griffiths, said that the meetings had endorsed pursuing the co-operative option as an alternative to the privatisation of the electricity industry.

"Two broad options were discussed - a cooperative buying United Energy and a co-operative purchasing power from United Energy or any other power supplier for its members."

He said that two resolutions were adopted at the evening public meeting - supporting cooperative ownership of United Energy and asking local newspapers to continue publicizing the co-operative option.

"We have the technology," he said, "which would enable a co-operative to purchase power from whoever it liked. We are not dependent on United Energy."

"The more members we have the greater the threat to United Energy which assumes that its householders and small business are captive consumers."

Mr. Griffiths said that the metering technology available liberated small energy consumers from being the captive consumers of specific distribution companies.

"Smart meters can empower consumers."

He said that a Co-operative Feasibility Steering Committee had been formed from the public meetings to develop the proposal further and plan for more public meetings.

"We're also hopeful that workers in United Energy might grasp the co-operative idea. After all, they are also consumers of electricity."

1 February 1995

fax (03) 629 5523 phone B/H (03) 629 3277

Co-operative Energy Ltd

71 Franciscan Avenue Frankston Victoria 3199



NEWS RELEASE CO-OPERATIVE CHALLENGE TO UNITED ENERGY

A public meeting will be held next month to form a new co-operative and launch a campaign for co-operative ownership of United Energy.

This was decided at a meeting in Frankston on 20 February 1995 attended by United Energy consumers and workers.

The meeting decision followed three previous meetings - two in Frankston and one in Hampton Park.

All the meetings have been organized by Co-operative Energy Ltd which was established in 1994 to promote electric co-operatives.

The Secretary of Co-operative Energy Ltd, Mr. David Griffiths, said that United Energy consumers and workers at the meetings were committed to the co-operative option.

He said that there were three compelling reasons for co-operative ownership of United Energy.

"First, continuing Australian ownership would be guaranteed. A co-operative cannot have foreign shareholders. The electric consumers served by United Energy would be the owners with one vote per member. An Australian owned private utility is always susceptible to foreign takeover because the shares are tradable."

"Second, retaining with and returning to United Energy the experience and expertise of electric workers. The restructuring of the electric industry has led to a loss of workers and their skills and we can't afford to lose any more. Foreign owners would not replace this experience and expertise."

"Third, a co-operative United Energy would enable the electric consumers and their communities served by the utility to retain ownership of the distribution company. After all, for over 75 years generations of Victorians have created the assets of the S.E.C.V. and its successor bodies."

Mr. Griffiths said that a meeting on 27 February 1995 would finalize the name,

fax (03) 629 5523 phone B/H (03) 629 3277

aim and rules of the new co-operative and plan the campaign strategy.

He said that Co-operative Energy Ltd would assist the new co-operative.

"An information kit is being prepared so that all consumers can consider the cooperative option for United Energy."

"We'll be holding public meetings in every municipality in the United Energy service area and we'll meet with any interested groups."

Mr. Griffiths challenged local MP's to support the co-operative option.

"It's time for MP's to support their communities instead of espousing the dogma of their own parties."

"The co-operative option is realistic - if we want it," he said.

22 February 1995

Users' plan on energy

A GROUP of electricity consumers is mounting an ambitious campaign to buy United Energy.

The government says it has 50 potential buyers interested in buying the electricity supplier formed by the merger of part of the SEC with the Box Hill and Doncaster Templestowe councils' electricity departments.

It hopes to get \$500 million to \$900 million from the sale, 4.8 per cent of which will go to Manningham Council.

The consumer group, calling itself Southern Energy, hopes to prevent the utility falling into foreign ownership. A spokesman for the group, Mr David Griffiths, acknowledged the

by JANET BLAIR

plan was ambitious but said it was not impossible.

Members of the group intending to form the co-operative were already "in discussion with financial interests", he said.

Mr Griffiths said the first step was for Southern Energy to apply for registration as a co-operative. Then it needed to build up membership.

"The group hoped to have at least 2000 members by the end of the year." he said.

Anyone could become a member of the co-operative by buying shares which the group planned to sell for \$10 each.

Under the co-operative model,

each shareholder, regardless of the size of his or her holding, had an equal say in the running of the co-op.

However, bigger shareholders would receive larger rebates.

He said the group had a fall-back plan if United Energy was sold before the co-operative could raise the finance. A co-operative of domestic users could use its bulk buying power to get electricity deals for households in the same way as business consumers, he said.

A spokesman for the Treasurer, Mr Stockdale, said information on United Energy had been distributed to about 50 prospective foreign and domestic buyers. He expected the company to be sold by mid-year.

Mr Griffiths can be contacted on 629-3277 or 775-5901.



To advertise in this section. Contact your local leader office.

UH4

A puzzling message

CONFUSED residents protesting the name change of Doncaster-Templestowe to Manningham last week wanted to know what was in store for the city.

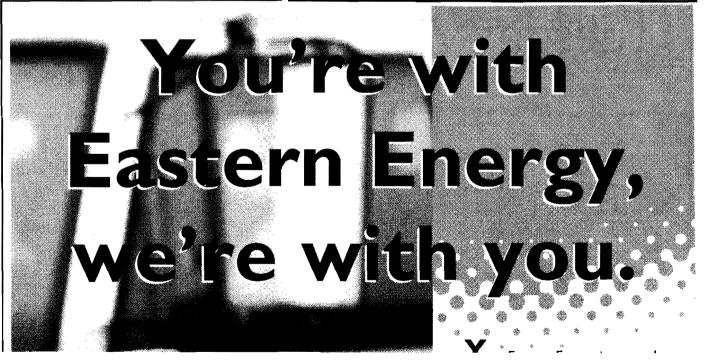
Last week, the *News* received a call from a bemused resident who had received a letter from chief commissioner Adam Kempton.

It read: "The significance of the new name is that it flags change. The new name carries a strong message that a cultural change is underway in local government and in this municipality in particular."

However, the letter goes on to declare: "In endorsing the name Manningham, we are sending a message that this new municipality will replicate the past."

What then, the resident asked the *News*, will the name really do? Replicate the past or flag change?

"The contradictions are diametrical. If these new leaders cannot even write a simple letter, what hope have we got?" she asked.



Energy boss favors co-op case: claim

STATEMENTS by United Energy chief executive officer, Mr Noel Faulkner, inadvertently supports co-operative ownership of power supplies.

This is the claim of Frankston resident David Griffiths who represents a group of United Energy consumers applying for registration as a co-operative.

"Mr Faulkner's reported arguments demonstrate the undesirability of private ownership and the desirability of co-operative ownership of United Energy," Mr Griffiths said.

"Job losses will not improve

customer service."

Mr Griffiths said that it was difficult for workers to be empowered or enthused with improving services when their jobs were at risk.

"Mr Faulkner claims United Energy is being restructured to benefit consumers. What he really means is that United Energy is being prepared for potential buyers."

Mr Griffiths suggested that the United Energy management was trying to protect their own jobs - not the needs of consumers.

"The assumption seems to be

that private or public owners can and should determine policies for consumers.

"Electric consumers are the real owners of United Energy and should be determining its policies."

Mr Griffiths said that co-operative ownership would allow consumers to determine the quality of service they required.

"Private ownership will deny consumers a say."

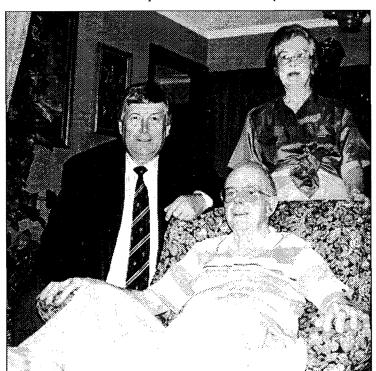
Mr Griffiths said that electric co-operatives in the USA recognised that quality of service depended on consumer ownership and empowered workers.

Feel right at home in 'hospital'

THE "Hospital in the Home" program is now well under way with funding of \$326,400 being made available for the project.

Member for Frankston, Graeme Weideman said the program aims to provide acute health care normally provided in hospital inpatient settings, to people in their own homes, hostels or similar supported accommodation.

 John Gould was one of the first patients in Frankston to receive Hospital in the Home program treatment. He is pictured with his wife and Graeme Weideman, after receiving health care in his own home.



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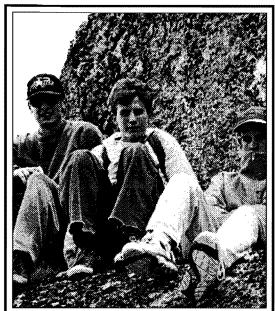
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A GROUP of 40 Mornington peninsula young people climbed Mount Kosciusko from January 8 to 15, also facing challenges such as rock climbing, water and jet skiing and white water rafting.

The Snowy Mountains adventure brought together young people from Melbourne, Sydney, Canberra and northern New South Wales. Young Life is a non-denominational Christian based organisation that works with high school aged people mostly between Year 9 and Year 12.

Co-op power talks called

TWO public meetings will be held to discuss the privatisation of the area's electric distribution company. United Energy.

Nearly 40 people contacted the Frankston Independent office in Wells St regarding last week's front page Independent story. Secretary of Cooperative Energy Ltd and Frankston resident David Griffiths said on Friday he was "surprised and delighted" at the response the article had attracted.

The meetings will be on January 30, at 3pm and again at 7.30pm at the Central Park Cafe near the Frankston Library.

Mr Griffiths said the meetings would give people the opportunity to consider the cooperative option for United Energy, instead of its privatisation: "what it is, how it works and why it succeeds in the USA."

"I guess if we get a reasonable attendance at these meetings and people grasp the cooperative idea then we're on a bit of a roll, which means there's going to be a lot of hard work.

"But that's how these things start. It's not daunting."

"We've written to about 35 business groups, community groups, in the Frankston area inviting them to

Mr Griffiths said the eetings would give peoto one of the meetings."

When asked if discussion about cooperative ownership was coming too late, Mr Griffiths said "it's never too late." United Energy is likely to be sold within the next three months.

A spokesman for United Energy said on Friday that there most probably wouldn't be a United Energy representative attending the meetings, since "it's more an issue for the government."

Mr Griffiths argument for cooperative ownership of the power company is that under private ownership "the public interest responsibilities of United Energy would gradually disappear."

"The imperative will be returning a profit to the investor owners."

"Electric cooperatives are ideal because cooperatives work for their members and their communities.

He said it was "an opportunity to discuss why the government was restructuring the electric industry, what were the costs and benefits of this restructuring for whom and how cooperatives could enhance the benefits."

Caller is sick of the US

FRANKSTON City Council switchboard operator Lynne Thornber has been doing some ambassadorial work of late.

At around 8.20am last Wednesday morning Lynne took her first call for the day. For the next three quarters of an hour a New Orleans man wanting to purchase about 20 acres of land in the Frankston CBD chatted with Lynne about life in Australia.

Wayne Thomas, his wife and two daughters, are sick of life in the States.

At the time of his call, he told Lynne there was a Mardi Gras happening in the street and it was 7am. None of it appealed to him.

"He wanted to know if we had Real Estate agents

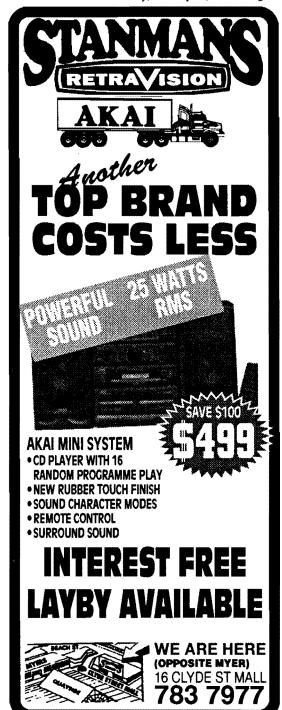
in this country," Lynne said, "I told him we did. I also told him we don't have kangaroos bouncing around the streets anymore, and he wanted to know the exchange rate.

"He said he's had enough of New Orleans, he's had enough of Mardi Gras at 7am."

Lynne sent him a new residents package of information from Frankston Council including a map, visitors guide, and copies of local newspapers.

"He said it was always a dream of his to come to Australia. He said once he gets the package he'll ring me back."

Lynn says she has "no doubt in the world" he will ring back, and that we'll be seeing Mr Thomas and family soon.



Energy sale sparks community action

A GROUP of Highett residents are among a community body which wants to buy electricity supplier United Energy.

The group, Southern Energy, wants to buy United which is due to be sold by the State Government by June 30, Frankston-based spokesman David Griffiths said last week.

United Energy will be the first of five electricity supply companies sold.

Spokesman for Brighton MLA and Treasurer Alan Stockdale, Gavin Clancy, told the Bayside Times in January that United Energy had made "the greatest progress in

Anti-suicide

program planned

YOUTH suicides

could be slowed fol-

lowing handing over

of a State Govern-

ment grant to the

Bayside Youth Re-

Youth worker Ham-

ish Hay accepted a

cheque for \$13,000

from Sandringham

MLA Murray Thomp-

a and said he hened

source Centre.

By Jodie Guest

terms of appropriate structures to assist the sale since the SEC was split".

Mr Griffiths said Southern Energy, which was headed by a small company called Co-operative Energy, had a core membership of about eight people.

Mr Griffiths would not specify names of interested Bayside residents.

He hoped a co-operative would be registered by mid-May at the latest. when people could join and become shareholders.

A recent report in The

Age said that a co-operative scheme would need support from up to 10,000 United Energy workers and consumers before it could be successful.

The co-operative would also need up to \$600 mitlion in finance before the scheme could go ahead.

Mr Griffiths acknowledged it was unlikely that the State Government would sell to a local cooperative when it has actively sought overseas

But he said it was essential to try "to see what kind of support there is (for a co-operative)"

"If enough support is

generated we may have some influence on the government.

"The government has said that individual households will eventually be able to choose between electricity suppliers, but that's not likely to happen because a household is too small a unit.

"But if lots of households get together there will be purchasing power," he said.

United Energy supplies electricity to 514,000 consumers in an area from Ringwood to Dandenong, across to Frankston and throughout the Mornington Peninsula.

Family mediation service

SOUTHERN Family Life has introduced a mediation and reconciliation program for young people and their families.

The program, which has been funded by the Office of Youth Affairs for three years, aims to resolve conflict in families with a view to preventing youth homelessness or encouraging ongoing communication if a voung nerson

"The recent success of similar programs indicates that mediation is often successful in helping families achieve workable regarding agreements issues over which there has previously been con-

"In addition, families often report that following mediation, they are more able to use discussions and negotiation to resolve person.

Ms Pernitzis said mediation could be appropriate if family members were willing to work rationally at clarifying issues over which there was conflict, were prepared to discuss their individual needs, and

Mediation involves the young person and their family negotiating an agreement with the assistance of a third, neutral

Kiddies learn by doing

YOUNGSTER Johnny Janover (above)

Johnny, 10, was making a wooden aeroslave with a hattery.

Jonathon said children taking part in I namina he Daine



Power group gets support

COOPERATIVE Energy Ltd has been overwhelmed by community response to their campaign to have cooperative models of ownership put on the agenda before the state's electrical companies are sold to private enterprise.

Two public meetings held in Frankston last week discussed cooperative ownership of United Energy. About 30 people attended the meetings.

Cooperative Energy secretary David Griffiths said two broad options were discussed at the meeting: "a cooperative buying United Energy and a co-operative purchasing—power—from

United Energy or any other power supplier for its members."

Mr Griffiths said "we have the technology which would enable a co-operative to purchase power from whoever it liked. We are not dependent on United Energy."

Membership

"The more members we have the greater threat to United Energy which assumes that its householders and small business are captive consumers."

Mr Griffiths said that the inctering technology available liberated small energy consumers from being the captive consumers of specific distribution companies.

Out of the meetings

a local committee has been formed and Director of Co-operative Energy Ltd Bill McPherson said a formation meeting would be held soon to form a Frankston Cooperative.

"We're very pleased with the local response, in addition to the meetings we've had a number of phone calls offering support."

"We're proceeding to see how it's possible to demonstrate a financial interest in United Energy.

Mr McPherson said he was "overwhelmed by the feeling of support that something should be done about the electricity situation and that it shouldn't be sold outside Australia."

Jet ski 'a burning question'

FRANKSTON City Council commissioners will look at ways of better policing jet ski problems in the area.

Commissioner James McCoy, who lives in the Oliver's Hill area, said last Tuesday that jet skt noise and safety was "a burning question" which he is keen to address.

"I have a file on my desk which commenced in 1990 with Environment Protection Authority reports, Port of Melbourne reports and others ... the fact of the matter is we're five years down the track and the skiers are there in increasing numbers some times from dawn to 11pm".

"The noise is absolutely appalling." Mr McCoy said the commissioners had heard representations from groups concerned about Frankston beach.

Mr McCoy said the matter wasn't likely to come up in council meetings and new local laws weren't needed. "The legislation is there and they're breaking the law, effectively it's a lack of policing the matter."

"I understand the problems police and our by-laws officers have in policing it," Mr McCoy said. He said the problem needed "a coordinated attempt by council and Victoria Police to ensure the law is upheld."

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Co-operative ownership the best option

for future ownership of Victoria's public utilities being ignored as the debate over privatisation of the electricity industry industry has been a pubrages, according to lic monopoly which is Beechworth's Graeme now being privatised," he Charles.

Mr Charles, chairman of the Co-Operative En- USA has had public, priergy Limited, a statewide organisation aiming electric utilities. to foster the establishownership was alive and ity industry. well in the United States Liberal nor Labor Parties in Victoria had been preknowledge its existence. tariffs to consumers.

Mr Charles said the United States had over ties have a responsibility 1000 electric co-operatives in both urban and investor owners. rural areas and they had a proud 50 year history of tion industry is particuservice to consumer larly capital-intensive members and their communities.

accountant and now the said. Business Enterprise Facilitator for the Devel-

evant, irrespective of the had previously and cer- with one of Victoria's government of the day tainly would not get with new electricity distribuand its policies.

"Victoria's electricity industry. said.

"Since the 1930s the

ment and development of sumers in the USA own electric co-operatives in and control and industry Victoria, said recently the that is bigger than the co-operative model of entire Australian electric-provide services for their tive option was appropri-through co-operatives

"Many people have but to date, neither the pointed out that private ownership of our electric industry will not necespared to publicly ac- sarily result in reduced

"Privately owned utilito return profits to their

"The electricity generaand provides much less than the normal expected Mr Charles, a former return on capital," he newable energy tech-

Mr Charles said co-operative ownership would ria's first electric co-op- therefore having to inopment Committee in the enable consumers to en- erative in Orbost in crease prices and reduce Indigo Shire, said the co-joy direct ownership in a Gippsland had recently services to generate this terest."

"Electric co-operatives newable energy." will enhance competition in the electric industry," Co-Op proposes generathe said.

States electric co-operavate and co-operative tives exhibit the benefits that then to flow naturally cent of power used by the "Co-operative con- from local ownership and electric co-operatives is control of any community enterprise," he said.

> "They promote and members and communities, in addition to electricity supply.

have been the establishment of a National Rural Utilities Co-Operative higher and margins lower Finance Corporation.

"The Rural Telephone Bank, the National Rural Women's Network and Network.

"Electric co-operatives are actively involved in have to meet their costs the development of renologies."

THERE is one option operative idea was rel- way that they have not entered into negotiations profit," Mr Charles said. private ownership or the tion businesses to supply them with a source of re-

"The Orbost Power ing electricity utilising "Many of the United waste wood products," Mr Charles said.

"In the USA 47 per generated by generation communities and transmission co-ops.

"The electric co-operaate anywhere, but particularly in rural Victoria.

"Firstly because the erative and Bonlac. "Examples of these population density in rural Victoria means that costs per consumers are than in urban areas.

"This squeezes profitability and will pressure investor-owned utilities the National Rural Health to maximise prices and minimise services.

Co-operative utilities and their financial obligations, but they are not trying to make profits for Mr Charles said Victo- investor owners and

"Secondly, because economic development opportunities in rural areas are particularly dependent on utility policies and practices.

"Ultimately the economic development of rural communities depends on these communities more than it does on government.

"That is why rural have adopted and supported the co-operative option such as Pivot, The Victorian Producers Co-Op-

"Electric utilities owned and controlled by their rural communities will guarantee economic development.

"This option will be doubtful where utilities are controlled by capital city and foreign owners.

"Co-Operative Energy Ltd is keen to talk with any person or organisation that recognises this opportunity being presented to Victorians and is prepared to organise public meetings if there is sufficient community in-



Cooperative raises plan to run power com

By DAVID WALKER

A small community group is planning an audacious bid to have Victoria's first privatised electricity company sold to its workers and customers.

The group, led by a small company called Cooperative Energy Ltd, wants the State Government to let a cooperative buy United Energy, the new company that sells electricity to Melbourne's south-

With the Government under pressure over plans to sell much of the former SEC into foreign hands, Cooperative Energy says a cooperative could guarantee continued Australian ownership of United. It could also utilise the expertise of local electricity workers and let consumers keep control of their utility, the company says.

The secretary of Cooperative Energy, Mr David Griffiths, revealed his plans after three small public meetings in Frankston and Hampton Park voiced support for the cooper-

ative.

But the scheme will need support from 5000 to 10,000 United Energy workers and consumers before it can go ahead. It will also need \$500 million to \$600 million of financing from members of the cooperative and outside financiers.

Mr Mike Fitzpatrick, of the infrastructure finance group Hastings Funds Management, said the cooperative could call on talented Australian electricity managers.

But he also warned that forming it as a cooperative "might have its limitations".

As yet, the group does not

appear to have the backing of senior electricity-industry managers.

Mr Griffiths said a public meeting would be held next month to launch a campaign for the cooperative. It would be followed by other meetings, approaches to local MPs and a letterbox campaign to raise backing, he said.

A cooperative is similar to a company, but does not aim to make a profit, allows no trading in its shares and gives all members a single vote regardless of shareholding size.

Mr Griffith, a public servant who worked on failed efforts to promote cooperatives in the 1980s, wants to model United Energy on US energy cooperatives, which he says have 12 million customer-owners.

PAGE 20: US companies enter privatisation race.

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NEWS

BAYSIDE TIMES 16 APRIL 1995

'Yes' to power co-op plan

by JOHN GAVEGAN

TWO public meetings in Frankston have endorsed co-operative ownership of the area's electricity distribution company United Energy, according to resi-dent David Griffiths.

Mr Griffiths is secretary of Co-Operative Energy Limited set up in December last year, which initiated the two meetings.

"They endorsed pursuing the co-operative option as an alternative to privatisation of the electrical industry," he said.

expected United Energy tive consumers."

two months, probably to a foreign investor.

"The aim now is to foster the co-operative option and the setting up and development of electrical cooperatives," he said. Mr Griffiths said tech-

nology would enable a cooperative to buy power from whomever it liked.

We are not dependent on United Energy," he

"The more members we have, the greater the threat to United Energy that assumes that its household-Mr Griffiths said it was ers and businesses are cap-

Mr Griffiths said a cooperative feasibility steering committee had been set up to develop the proposal.

"We are also hopeful that United Energy workers might grasp the cooperative idea, as they are also electricity consumers," he said.

More public meetings are planned.

United Energy communications manager Wayne Debernardi said he could not comment on privatisation because it was a State Government matter.

Mr Debernardi said the next few years would see

gave consumers a choice of suppliers.

"This will result in prices being competitive to keep customers and possibly an area that the new co-operative has not considered," he said.

Mr Debernardi said United Energy would keep providing an excellent service to customers at the best possible prices.

"That is certainly our vision for the future and not one that assumes our customers are captive, but rather will want to stay because of good service, he said.

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Electricity users to fight for control

CO-OPERATIVE of electricity consumers is mounting an ambitious campaign to buy United Energy.

The Government says it has 50 potential buyers interested in buying the

by JANET BLAIR

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He said the group had a fall-back plan if United Energy was sold before the co-operative could raise the finance. A co-operative of The group hoped to have domestic users could use A CO-OPERATIVE of electricity consumers is mounting an ambitious campaign to buy United Energy.

The Government says it has 50 potential buyers interested in buying the electricity supplier formed by the merger of part of the SEC with the Box Hill and Doncaster-Templestowe councils' electricity departments.

It hopes to get \$500 million to \$900 million from the sale, 4.8 per cent of which will go to Manningham Council.

The consumer group, calling itself Southern Energy, hopes to prevent the utility falling into foreign ownership.

A spokesman for the group, Mr David Griffiths, acknowledged the plan was ambitious but said it was not impossible.

Members of the group intending to form the cooperative were already "in discussion with financial interests", he said.

The proposal has been discussed with Government and Opposition members of Parliament.

"The major problem we have is that people don't know much about the cooperative option," he said.

Mr Griffiths said the first step was for Southern

by JANET BLAIR

Energy to apply for registration as a co-operative. Then it needed to build up its membership.

The group hoped to have at least 2000 members by the end of the year, he said.

Anyone could become a member of the proposed co-operative by buying shares which the group planned to sell for \$10 each.

Under the co-operative model, each shareholder, regardless of the size of his or her holding, had an equal say in the co-op.

However, bigger shareholders would eventually receive larger rebates on their electricity bills.

Mr Griffiths said the cooperative would exist to serve members rather than to create profits. Profits generated could be used for community projects.

He said the group had a fall-back plan if United Energy was sold before the co-operative could raise the finance. A co-operative of domestic users could use its bulk buying power to obtain better electricity deals for household consumers in the same way as business consumers, he said.

A spokesman for the Treasurer, Mr Alan Stockdale, said information memoranda on United Energy had been distributed to about 50 prospective foreign and doniestic buyers. He would not reveal how many were sent overseas, but expected the company to be sold by mid-year.

Mr Griffiths can be contacted on 629-3277 (BH) or 775-5901 (AH).

Scout hopes for funds



BOX Hill scout Jason Crocker would be thankful for any contributions towards raising money to go to an Agoonoree in Japan for scouts with disabilities.

Read his story on page 25.

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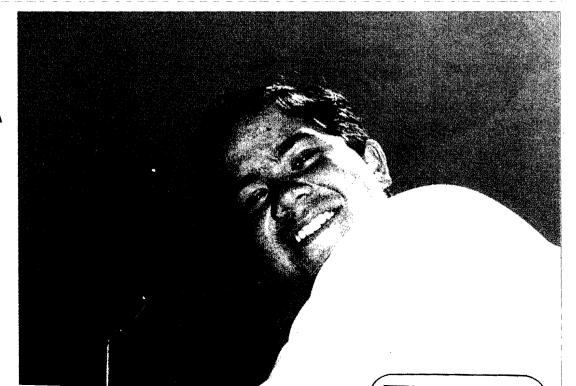
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Pedr Davis test drives the new Ford Fairmont



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BID FOR POWER CO-OP



WITH the sale of United Energy imminent, a Frankston man is calling for an entire rethink on ownership of the electricity distributor.

He might call a public meeting to discuss a cooperative ownership option.

At a time when neither Liberal nor Labor parties will even acknowledge the option of cooperative ownership of public utilities, David Griffiths is calling for consumers to protest privatisation and corporatisation, and demand cooperative ownership.

Mr Griffiths is Secretary of Co-operative Energy Ltd, registered last month "with the aim of fostering the co-operative option, the establishment and development of electric co-operatives."

On the local level, he said "If there is sufficient interest in the community we'll go ahead and organise a public meeting soon, so we can start pressuring local politicians and United Energy".

Mr Griffiths said it was "particularly disappointing that our local utility, United Energy, will be the first (state electrical) company to be privatised."

cal) company to be privatised."
"There is no advantage for consumers

having private electric utilities whose responsibility is to create profits for their investor owners," Mr Griffiths said. But United Energy Communications

But United Energy Communications Manager Wayne Debernardi said "United Energy is committed to its customers. The competition that is being introduced into the electricity industry means we must be able to provide an excellent service at the best possible prices."

The sale of United Energy is expected within three months, most likely to foreign investors, earning the Government between \$500 million and \$900 million.

Mr Griffiths said cooperative ownership enabled consumers "direct ownership in a way that they don't get in public ownership and certainly not in private ownership. Every consumer would be eligible to elect directors at Annual General Meetings with equal voting rights irrespective of the amount of energy they consume."

"Big companies in the US use 70 per cent of the power of some co-operatives but they only have one vote, that's the nature of cooperatives," Mr Griffiths said.

"The membership has a say in addressing the priorities and concerns of what direction the cooperative should be taking.

"Energy supplies are completely critical to the whole question of economic development and people in the area served by the cooperative would have a major say in industry and business development in the area, not big investors who live outside it.

Mr Griffiths said the cooperative model of ownership was alive and well in the United States, but neither party here in Victoria wanted to acknowledge it, "they've got about 1000 electric cooperatives, serving both urban areas and areas like the peninsula, those cooperatives have a total of about 12 million consumer members. There's quite a substantial experience of a cooperative model."

Mr Griffiths was a member of the former Labor Government Ministerial Advisory Committee on Cooperatives in which "Labour just was not interested."

The committee became redundant with the election of the current government, and its privatisation platform. "I've pursued the issue of the cooperative option," Mr Griffiths said.



